

Anovité Compensation Plan



6 Reasons Our Compensation Plan is The “Gold Standard” Among Industry Pay Plans.

1. **True unlimited income potential thanks to Anovité’s “re-entry feature.”**
2. **Get paid fast, all bonuses are paid weekly.**
3. **Super low qualifier for weekly Lifestyle Bonus.**
4. **Simple compensation qualifications with absolutely no “gotchas.”**
5. **Customer sales volume “automatically shifted” each week into your pay leg.**
6. **Greatly enhanced earning potential for new Associates.**

A New You Starts TODAY With ANOVITÉ’S BINARY COMPENSATION PLAN

Thank you for taking the time to review the Anovité Compensation Plan.

From the beginning, our vision has been simple: create products of exceptional quality, supported by a compensation structure designed to reward customer acquisition, leadership development, and long-term organizational growth.

At Anovité, we believe sustainable success is built through education, consistency, and duplication. That is why we have worked to create a business model that is both powerful and simple to understand — allowing Associates from all backgrounds and experience levels to confidently build their business.

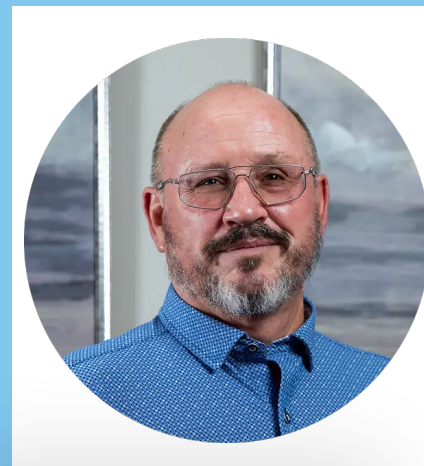
Perhaps our greatest advantage is our unique product lineup and the strong customer retention that follows products people genuinely love and continue using.

We also recognize that a compensation plan should do more than reward activity. It should support long-term growth, encourage balanced organizations, and create meaningful opportunities for leadership and residual income over time.

Our goal was to design a plan that is generous, modern, globally scalable, and simple enough to duplicate while remaining compliant and sustainable for years to come.

With innovative products, a growing global community, and a leadership-driven compensation structure, we believe Anovité offers a unique opportunity for those looking to build something meaningful.

We are honored to have you here and look forward to building the future together.



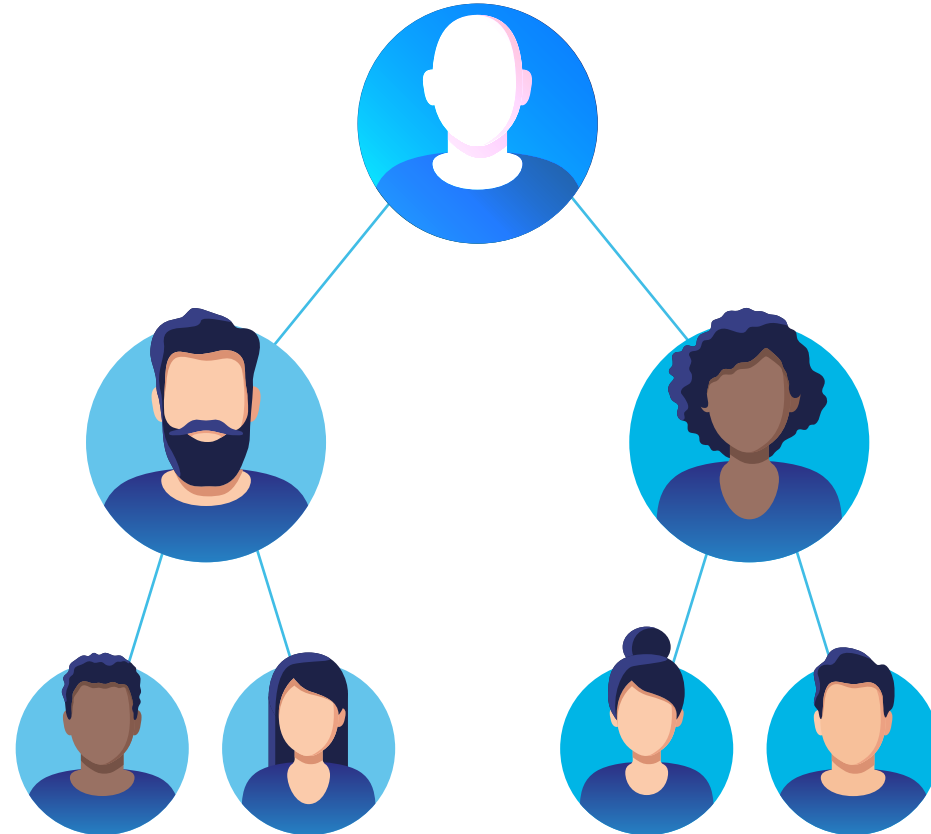
Dr. Anthony Kleinsmith
Anovité Founder & CEO

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Introduction

The **binary compensation plan** is the **most popular type of compensation plan in the industry** because, hypothetically, you can secure your future and dreams by enrolling and working with just two Associates - one in the left leg and one in the right leg of your business!

When you enroll an Associate, that Associate will be automatically placed into the first open spot in your smallest leg, known as your “**pay leg**.” (You can choose to manually place them in your larger leg).



Your sponsor and others in your upline may also place people into your downline. As you and your downline Associates and Customers place orders with Anovite, **sales volume will be generated upon which team bonuses are paid.** Within your Downline, you have an “**Enrollment Downline.**” This downline excludes the Associates and Customers that spilled over into your downline from Associates above you. Part of the spillover can be used for rank qualification.

One Compensation Plan. Endless Growth Potential.

Our performance-based rewards system is strategically built to pay you for what matters most:
Customer Results. Team Expansion. Leadership Duplication.

1. Retail Bonus

As an Associate, you will earn a Retail Bonus by ordering products at wholesale prices and selling them to your Customers at our retail price. This results in an average Retail Bonus of 20%.

2. First Order Bonus

Anovite pays a First Order Bonus on every new order with BV (Not Fast Start Packs) to "active" Associates.

- Bonus on personally enrolled Associate first orders: 25% of Wholesale Price.
- Bonus on personally enrolled Customer first orders: 25% of Wholesale Price + 10% of Customer Price.

3. Customer Advantage Program

Active Associates below Director Rank - earn recurring 10% on the Customer price of ALL their personal Customer purchases.

Active Directors & above - earn recurring 10% on the Customer price and 10% on the wholesale price of ALL their personal Customer purchases.

All Active Associates - when your Customer makes a product purchase, the Bonus Volume (BV) assigned to that purchase is credited to your "Pay Leg" (lower volume); increasing your potential Team Bonus

4. Smartship Advantage Program

Everyone loves free shipping. That's what so great about our SmartShip program. When you setup an automatically recurring monthly product order Anovite will pay to ship your SmartShip order each month. **SmartShip Advantage is only available for orders shipped to the US.**

5. Fast Start Bonus

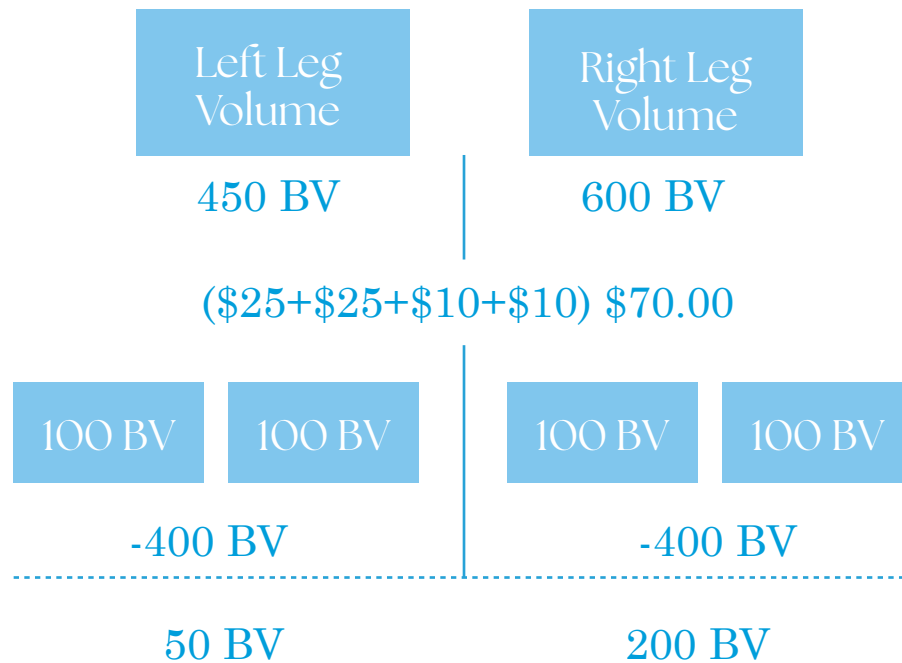
Our \$299.95 value Packs are a great way to get started with Anovité. They are available for a one time purchase only.

As a qualified Associate, you earn \$75.00 Fast Start Bonuses on the purchases of Value Packs from your personally enrolled Associates, and your retail and wholesale Customers.

Fast Start Pack Cost	BV	QV	Fast Start Bonus
\$299.95	150	300	\$75

6. Team Bonus

Team bonuses are commissions from the sales volume of your entire downline, including spillover. If you are “active,” during a weekly pay period when you have \$100 BV in your left leg, matched with \$100 in your right leg, that creates a Team Bonus.” You earn a \$25 Team Bonus for each of your first two weekly Team Bonuses. You will earn \$10.00 on all additional Team Bonuses that weekly pay period. Any unmatched, and therefore unpaid, BV in both legs will carry over week after week.



Team Bonus Example

Left leg volume is 450BV. Right leg volume is 600BV.

This would generate four [4] matching 100BV Team Bonuses, paying you (\$25+\$25+\$10+\$10) \$70.00. Four hundred (400BV) is subtracted from both right and left legs.

Using this example, next week, you would begin with 50BV in the left leg and 200BV in the right leg. Your unpaid volume will carry over as long as you remain active.

7. Matching Team Bonus

Getting paid a percentage of the team bonuses earned by others is an excellent way to increase your income. Qualified Directors or higher earn Matching Team Bonuses on every Associate in their enrollment tree downline.

Matching Team Bonuses are calculated at 10% of the paid Team Bonus for unlimited generations of Associates in your enrollment tree, until you reach the maximum amount based upon your paid-as rank.

Calculation #1: Ten percent (10%) of the total of all of the Team Bonus earnings of every Associate in your enrollment downline.

Calculation #2: Based on your rank, multiply your Cap % (see table) times your personally earned Team Bonus.

Example 1: Total Team Bonuses = \$1,000

Your Director Team Bonus is \$400

Calculation #1: 10% of \$1,000 = \$100

Calculation #2: 20% of \$400 = \$80

Your **Matching Team Bonus** = would be \$80

Example 2: Total Team Bonuses = \$10,000

Your Senior Executive Team Bonus is \$3,000

Calculation #1: 10% of \$10,000 = \$1,000

Calculation #2: 52% of \$3,000 = \$1,560

Your **Matching Team Bonus** = would be \$1,000

Qualified Rank	Cap % Personal Team Bonus
Director	20%
Senior Director	24%
Regional Director	28%
National Director	34%
International Director	40%
Executive	46%
Senior Executive	52%
Regional Executive	58%
National Executive	64%
International Executive	72%
Board of Directors	80%
Ambassador	88%

8. Rank Advancement Bonus

Our compensation plan encourages and rewards you when you personally advance through the ranks. The table below lists the amounts you'll earn for each first time rank promotion, starting with Bronze Associate up to International Director. Above Emerald Director, there are no one-time Rank Advancement Bonuses because you now qualify for one or more of the weekly bonus Pools (Diamond Executive, Black Diamond Executive & Royal Crown Executive).

Qualified Rank	One Time Bonus
Regional Associate	\$100
National Associate	\$200
Director	\$300
Senior Director	\$400
Regional Director	\$500
National Director	\$600
International Director	\$700

9. Lifestyle Bonus

Anovité means "A New You," and our Lifestyle Bonus allows you to become "A New Financial You!" It's your choice on how you use your Lifestyle Bonus! The table below lists the amounts you earn WEEKLY based on your qualified rank.

In addition to the Lifestyle Bonus, all qualifying Gold Directors and above are included in "The Lifestyle Club" and will be invited to our annual Lifestyle Club Summer Retreats.

Qualified Rank	Weekly Lifestyle Bonus
Director	\$25
Senior Director	\$50
Regional Director	\$100
National Director	\$125
International Director	\$150
Executive	\$225
Senior Executive	\$300
Regional Executive & Above	\$375

10. Executive Pool

Each week, three percent (3%) of the total global BV (ALL commissionable orders placed globally by Associates and Customers) is placed into a pool and shared proportionally by all Associates qualified at Executive rank and higher.

11. National Executive Pool

Each week, one-half of one percent (0.5%) of the total global BV (ALL commissionable orders placed globally by Associates and Customers) is shared proportionally by all Associates qualified at National Executive Rank and higher.

12. Board Of Directors Pool

Each week, one-half of one percent (0.5%) of the total global BV is shared proportionally by all Associates qualified as Board Of Directors, or higher.

How These Pools Works

If qualified, your shares in these pools will be based on your enrollment downline QV. For each volume point of QV, you earn one share in the pool.

The total number of shares in the pool is the total of all shares earned by all qualifiers. Weekly, the Pool BV is divided by the total shares earned by all qualifiers. This creates the value per share. To calculate your pool bonus your number of shares is multiplied times the value per share.

Associate (A)



- ALL Associates, regardless of rank, **earn retail profit** from products sold to Customers and are paid a **Retail Bonus** from purchases made by Customers directly from the Associate's Anovité website.
- All "active" Associates, regardless of rank, are eligible for **First Order Bonuses** and can accumulate and hold Left/Right team volume. When an Associate is **Fast Start Qualified**, they can also earn **Fast Start Bonuses**.

For qualification purposes, all team bonuses, which begin at the Senior Associate rank, we count volume over a five-week period. Instead of only four weeks, we count your current week's volume plus your volume from the previous 4 weekly pay periods.

Senior Associate (SA)



- Be active with 50 PQV; and;
 - Have a minimum of one personally enrolled active Associate in your left leg and in your right leg; OR
 - Have four Customers who place an order.
- When active and Fast Start Qualified, Senior Associates are eligible to earn Fast Start Bonuses.
- **Earn up to \$1,000 per week in Team Bonuses.**

Regional Associate (RA)



- Be a qualified Senior Associate and;
 - Have 500 QV in both your left and right legs.
- **Earn up to \$1,000 per week in Team Bonuses.**
- As a new **Regional Associate**, you'll earn a one-time **\$100 rank promotion bonus.**

National Associate (NA)



- Be a qualified Regional Associate;
 - Have 100 PQV, and
 - Have 1,500 QV in both your left and right legs.
- **Earn up to \$1,000 per week in Team Bonuses.**
- As a new **National Associate**, you'll earn a one-time **\$200 rank promotion bonus.**

Director (D)



- Be a qualified National Associate;
 - Have 3,000 QV in both your left and right legs.
- **Earn up to \$1000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 20% of your own Team Bonus.
- As a new **Director**, you'll earn a one-time **\$300 rank promotion bonus.**
- Earn a **\$25 weekly Lifestyle Bonus.**

Senior Director (SD)



- Be a qualified Director;
 - Have 6,000 QV in both your left and right legs.
 - Have 6,000 QV in Enrollment Downline - maximum of 3,000 from any one leg.
- **Earn up to \$1,250 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 24% of your own Team Bonus.
- As a new **Senior Director**, you'll earn a one-time **\$400 rank promotion bonus.**
- Earn a **\$50 weekly Lifestyle Bonus.**

Regional Director (RD)



- Be a qualified Senior Director;
 - Have 9,000 QV in both your left and right legs.
 - Have 9,000 QV in Enrollment Downline QV - maximum of 4,500 from any one leg.
- **Earn up to \$1,500 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 28% of your own Team Bonus.
- As a new **Regional Director**, you'll earn a one-time **\$500 rank promotion bonus**.
- Earn a **\$100 weekly Lifestyle Bonus**.

National Director (ND)



- Be a qualified Regional Director;
 - Have 18,000 QV in both your left and right legs.
 - Have 18,000 QV in Enrollment Downline QV - maximum of 9,000 from any one leg.
- **Earn up to \$2,500 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 34% of your own Team Bonus.
- As a new **National Director**, you'll earn a one-time **\$600 rank promotion bonus**.
- Earn a **\$125 weekly Lifestyle Bonus**.

International Director (ID)



- Be a qualified National Director;
 - Have 30,000 QV in both your left and right legs.
 - Have 30,000 QV in Enrollment Downline QV - maximum of 15,000 from any one leg.
- **Earn up to \$4,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 40% of your own Team Bonus.
- As a new **International Director**, you'll earn a one-time **\$700 rank promotion bonus.**
- Earn a **\$150 weekly Lifestyle Bonus.**

Executive (E)



- Be a qualified International Director;
 - Have 60,000 QV in both your left and right legs.
 - Have 60,000 QV in Enrollment Downline QV - maximum of 30,000 from any one leg.
- **Earn up to \$6,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 46% of your own Team Bonus.
- Earn a **\$225 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**

Senior Executive (SE)



- Be a qualified Executive;
 - Have 120,000 QV in both your left and right legs.
 - Have 120,000 QV in Enrollment Downline QV - maximum of 60,000 from any one leg.
- **Earn up to \$8,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 52% of your own Team Bonus.
- Earn a **\$300 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**

Regional Executive (RE)



- Be a qualified Senior Executive;
 - Have 180,000 QV in both your left and right legs.
 - Have 180,000 QV in Enrollment Downline QV - maximum of 90,000 from any one leg.
- **Earn up to \$8,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 58% of your own Team Bonus.
- Earn a **\$375 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**

National Executive (NE)



- Be a qualified Regional Executive;
 - Have 250,000 QV in both your left and right legs.
 - Have 250,000 QV in Enrollment Downline QV - maximum of 125,000 from any one leg.
- **Earn up to \$12,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 64% of your own Team Bonus.
- Earn a **\$375 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**
- **National Executive Bonus Pool.**

International Executive (IE)



- Be a qualified National Executive;
 - Have 400,000 QV in both your left and right legs.
 - Have 400,000 QV in Enrollment Downline QV - maximum of 200,000 from any one leg.
- **Earn up to \$14,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 72% of your own Team Bonus.
- Earn a **\$375 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**
- **National Executive Bonus Pool.**

Board Of Directors (BD)



- Be a qualified International Executive;
 - Have 600,000 QV in both your left and right legs.
 - Have 600,000 QV in Enrollment Downline QV - maximum of 300,000 from any one leg.
- **Earn up to \$18,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 80% of your own Team Bonus.
- Earn a **\$375 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**
- **National Executive Bonus Pool.**
- **Board Of Directors Bonus Pool.**

Ambassador (AM)



- Be a qualified Board Of Directors;
 - Have 800,000 QV in both your left and right legs.
 - Have 800,000 QV in Enrollment Downline QV - maximum of 400,000 from any one leg.
- **Earn up to \$25,000 per week in Team Bonuses.**
- Earn a **10% match** on your enrolled downline Associates' Team Bonuses not to exceed 88% of your own Team Bonus.
- Earn a **\$375 weekly Lifestyle Bonus.**
- **Executive Bonus Pool.**
- **National Executive Bonus Pool.**
- **Board Of Directors Bonus Pool.**

Requirements by Rank

Qualified Rank	Personal Qualifying Volume Last 5 Weeks	Active Personally Enrolled Associates Or 4 Customer Orders Last 5 Weeks	Downline QV Left Leg & Right Leg Last 5 Weeks	Enrollment Downline QV 50% Limit Per Leg Last 5 Weeks
Associate (A)	-	-	-	-
Senior Associate (SA)	50 PQV	1 LEFT + 1 RIGHT	-	-
Regional Associate (RA)	50 PQV	1 LEFT + 1 RIGHT	500 QV	-
National Associate (NA)	100 PQV	1 LEFT + 1 RIGHT	1,500 QV	-
Director (D)	100 PQV	1 LEFT + 1 RIGHT	3,000 QV	-
Senior Director (SD)	100 PQV	1 LEFT + 1 RIGHT	6,000 QV	6,000 QV
Regional Director (RD)	100 PQV	1 LEFT + 1 RIGHT	9,000 QV	9,000 QV
National Director (ND)	100 PQV	1 LEFT + 1 RIGHT	18,000 QV	18,000 QV
International Director (ID)	100 PQV	1 LEFT + 1 RIGHT	30,000 QV	30,000 QV
Executive (E)	100 PQV	1 LEFT + 1 RIGHT	60,000 QV	60,000 QV
Senior Executive (SE)	100 PQV	1 LEFT + 1 RIGHT	120,000 QV	120,000 QV
Regional Executive (RE)	100 PQV	1 LEFT + 1 RIGHT	180,000 QV	180,000 QV
National Executive (NE)	100 PQV	1 LEFT + 1 RIGHT	250,000 QV	250,000 QV
International Executive (IE)	100 PQV	1 LEFT + 1 RIGHT	400,000 QV	400,000 QV
Board Of Directors (BD)	100 PQV	1 LEFT + 1 RIGHT	600,000 QV	600,000 QV
Ambassador (AM)	100 PQV	1 LEFT + 1 RIGHT	800,000 QV	800,000 QV

Compensation by Rank

Qualified Rank	Retail Profit	Retail & First Order Bonuses	Fast Start Bonus	Max Weekly Team Bonus	Max Weekly Matching Team Bonus	New Rank Bonus	Weekly Lifestyle Bonus	Executive Pool	National Executive Pool	Board Of Directors Pool
Associate (A)	YES	YES	YES	-	-	-				
Senior Associate (SA)	YES	YES	YES	1,000	-	-				
Regional Associate (RA)	YES	YES	YES	1,000	-	\$100				
National Associate (NA)	YES	YES	YES	1,000	-	\$200				
Director (D)	YES	YES	YES	1,000	20%	\$300	\$25			
Senior Director (SD)	YES	YES	YES	1,250	24%	\$400	\$50			
Regional Director (RD)	YES	YES	YES	1,500	28%	\$500	\$100			
National Director (ND)	YES	YES	YES	2,500	34%	\$600	\$125			
International Director (ID)	YES	YES	YES	4,000	40%	\$700	\$150			
Executive (E)	YES	YES	YES	6,000	46%		\$225	YES		
Senior Executive (SE)	YES	YES	YES	8,000	52%		\$300	YES		
Regional Executive (RE)	YES	YES	YES	10,000	58%		\$375	YES		
National Executive (NE)	YES	YES	YES	12,000	64%		\$375	YES	YES	
International Executive (IE)	YES	YES	YES	14,000	72%		\$375	YES	YES	
Board Of Directors (BD)	YES	YES	YES	18,000	80%		\$375	YES	YES	YES
Ambassador (AM)	YES	YES	YES	25,000	88%		\$375	YES	YES	YES

Key Terms and Explanations

All of Anovité's commissionable products are assigned both Bonus Volume & Qualifying Volume.

Qualified Rank	This means the rank you will be paid at in the current weekly pay period. Your qualified rank can change week by week.
Lifetime Rank	Your lifetime rank has nothing to do with compensation. It is simply the highest rank you have ever qualified for. Therefore, as long as you are active, you are entitled to use your Lifetime Rank on your business cards, for example.
Bonus Volume (BV)	Each commissionable product is assigned a BV value. This value is used to calculate Team Bonuses. Except for packs, the first order of any Customer or Associate the BV is reduced by 50% since a 25% First Order Bonus (based on wholesale price) is paid out.
Qualifying Volume (QV)	Each commissionable product is assigned a QV value. This value is used ONLY in establishing "activity," QV Leg Volume, and Enrollment Downline Sales Volume (EDSV) for rank advancement and rank maintenance. The QV for all products equals the Wholesale Price of the product.
Personal Qualifying Volume (PQV)	Your PQV is generated from the QV assigned to your personal purchases and/or from the QV assigned to the purchases of your personally enrolled retail and wholesale Customers.
Active Status	An Associate is active when they have at least 50 QV in Personal Qualification Volume (PQV) within the current week plus the previous 4 week pay periods.
Associate	An Associate is a person or company who has completed the Anovité Independent Associate application and agreement.

Key Terms and Explanations

Downline

Downline is a term used to describe all the Associates in both your left and right legs. Some Associates in your downline may have been placed there by Associates above you.

Leg

A leg is either the left or right side of your downline.

Compensation Cap Limit

No company can afford to pay unlimited commissions. So, Anovité reserves the right to adjust commissions in any given weekly pay period should the total payout exceed 50% of the total BV generated from all company commissionable sales. During our four special annual sales contests, we anticipate possibly exceeding our Cap Limit, but those are special exceptions. Though it has never been necessary to adjust compensation, if we ever have to, then adjustments would first be made to the Executive, National Executive & Board Of Directors Pools before impacting other types of compensation. Team Bonuses would be the last to be affected.

Carryover Volume

Associates with 50 PQV are considered “active” and can accumulate and hold up to 300,000 BV in weekly volume in each leg, which can carry over to the following week. Becoming “inactive” will cause the loss of all accumulated volume in both legs of your business.

Enrolling Sponsor

Enrolling sponsor is the term given to an Associate who introduces the Anovité opportunity to a new recruit and enrolls them in the business. The enrolling sponsor is identified as the sponsor on the application of the new Associate.

Enrollment Downline

Enrollment downline is the term used to describe the Associates personally enrolled by you and all of the Associates enrolled by them, etc.

Enrollment Downline Leg

An enrollment downline leg begins with a personally enrolled Associate and includes all of their personally enrolled Associates and their personally enrolled Associates, etc.

Enrollment Downline QV

Your Enrollment Downline QV is the QV generated in the current week plus the previous 4 week pay periods from your own Customer’s QV and all the PQV produced by Associates in your enrollment downline. No more than 50% of the QV requirement for rank can come from any one of your enrollment downline legs.

Key Terms and Explanations

Enrollment Upline	Your enrollment upline consists of your sponsor, and your sponsor's sponsor, etc., all the way up to the top of the enrollment upline, which is the company.
Inactive	Inactive is the term used to describe Associates who do NOT have at least 50 QV in Personal Qualification Volume within the current week plus previous 4 week pay periods. The unpaid left and right leg BV of inactive Associates zeroes out and does not carry forward to the next week.
Less Leg Volume	The lesser leg volume is the accumulated BV in the leg with less BV.
Lifetime Rank	Your lifetime rank is the highest rank you have ever achieved as an Anovité Associate.
Organization	An organization includes the Associate and all of the Associates in one of their downlines. Anovité's Associates belong to two organizations, a downline, and an enrollment downline.
Original Sponsor	The sponsor at the time an Associate was entered into the computer.
Pay Period	Each weekly pay period starts Sunday at 12 am Eastern and ends Saturday at 11:59 pm Eastern.
Personally Enrolled	Associates enrolled by you, not by Associates in your downline or upline. You would be known as their Sponsor.
Placement Sponsor	If an Associate enrolled by you is placed beneath one of your downline Associates that downline Associate is known as the Placement Sponsor.
Re-Entry	<p>A Re-Entry Position is an additional business position that may be awarded upon qualification as a Crown Diamond Executive. Re-Entry positions are designed to support continued organizational growth and leadership development within the compensation plan. Additional qualification details, placement rules, and operational guidelines are determined by Anovité and may be updated from time to time.</p> <p>This gives us:</p> <ul style="list-style-type: none"> • a formal operational definition, • ties the feature specifically to Crown Diamond Executive, • keeps it compliant, • and avoids overly aggressive income claims or guarantees.

For General & Product Questions
Please Contact
Anovité Customer Support

Phone:
877-295-1269

Business Hours:
Mon – Fri 8am – 5pm MT

Website:
anovite.com/contact-us



Support

